



SUSTAINABILITY REPORT 2026

CONTENTS

LETTER FROM THE GM/CTO 2

ENERGY 3

CLIMATE IMPACT 5

WATER AND ENVIRONMENT 7

INSIGHTS 8





MESSAGE FROM OUR GM/CTO



At Data Holdings, sustainability isn't a separate initiative; it's part of how we operate every day. As a business owned by the Forest County Potawatomi Community through Potawatomi Ventures, we are guided by the Tribe's "Seven Generations" philosophy—making decisions that create lasting value for our customers, our community, and the environment well into the future.

The credit for our approach belongs to the Tribe. Their long-standing commitment to responsible energy investment—from free cooling strategies to urban solar—has positioned Data Holdings as one of the most efficient and sustainable data centers in our region. That leadership continues to shape how we grow and how we show up as a partner.

Inside our facilities, we focus on doing more with less. Our infrastructure is designed for efficiency, leveraging mechanical cooling with free cooling below 50°F to significantly reduce energy demand. We support renewable energy through on-site solar and utility-backed programs, and the Tribe invested in a closed loop cooling system intentionally to avoid using municipal water. The only water use in our building is in our restrooms and breakroom plumbing fixtures.

As a sovereign Tribal enterprise, we have the benefit—and the responsibility—of taking a long-term view. We're not driven by short-term gains. We're focused on building something durable, responsible, and aligned with our values. We believe strong business performance and environmental stewardship go hand in hand. By designing efficient systems and investing in sustainable infrastructure, we're able to reduce impact, lower costs, and create long-term value for our customers and community.

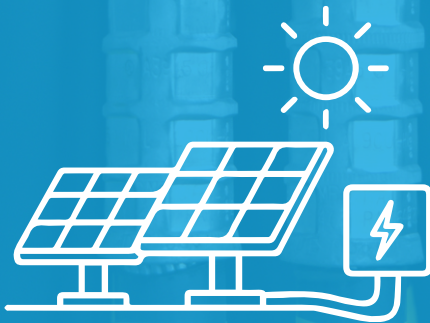
We will continue to improve, to invest thoughtfully, and to operate as stewards of the resources entrusted to us—always with the next generation in mind.

Ryan Brooks, GM/CTO

COMMITMENT TO RENEWABLE ENERGY

We provide customers with access to 100% renewable energy options, supported by on-site solar generation and utility-scale power investments funded from the outset.

Our infrastructure is designed to scale sustainably, with current capacity supporting up to 7 megawatts while maintaining a strong focus on clean energy integration.



100% UPTIME

Since opening, we have achieved 100% uptime with no power interruptions. We are engineered for resilience, delivering consistent, performance customers can trust.



According to the Uptime Institute's 2025 Global Data Center Survey, the industry's weighted PUE average is 1.54.

At Data Holdings, we're proud to operate with a lower than average PUE of 1.28, reflecting our energy efficient operations.

115 TONS OF CO₂ SAVED ANNUALLY

Data Holdings' cloud runs on 100% renewable energy from on-site solar, this is roughly equivalent to taking **25 cars** off the road for a year.



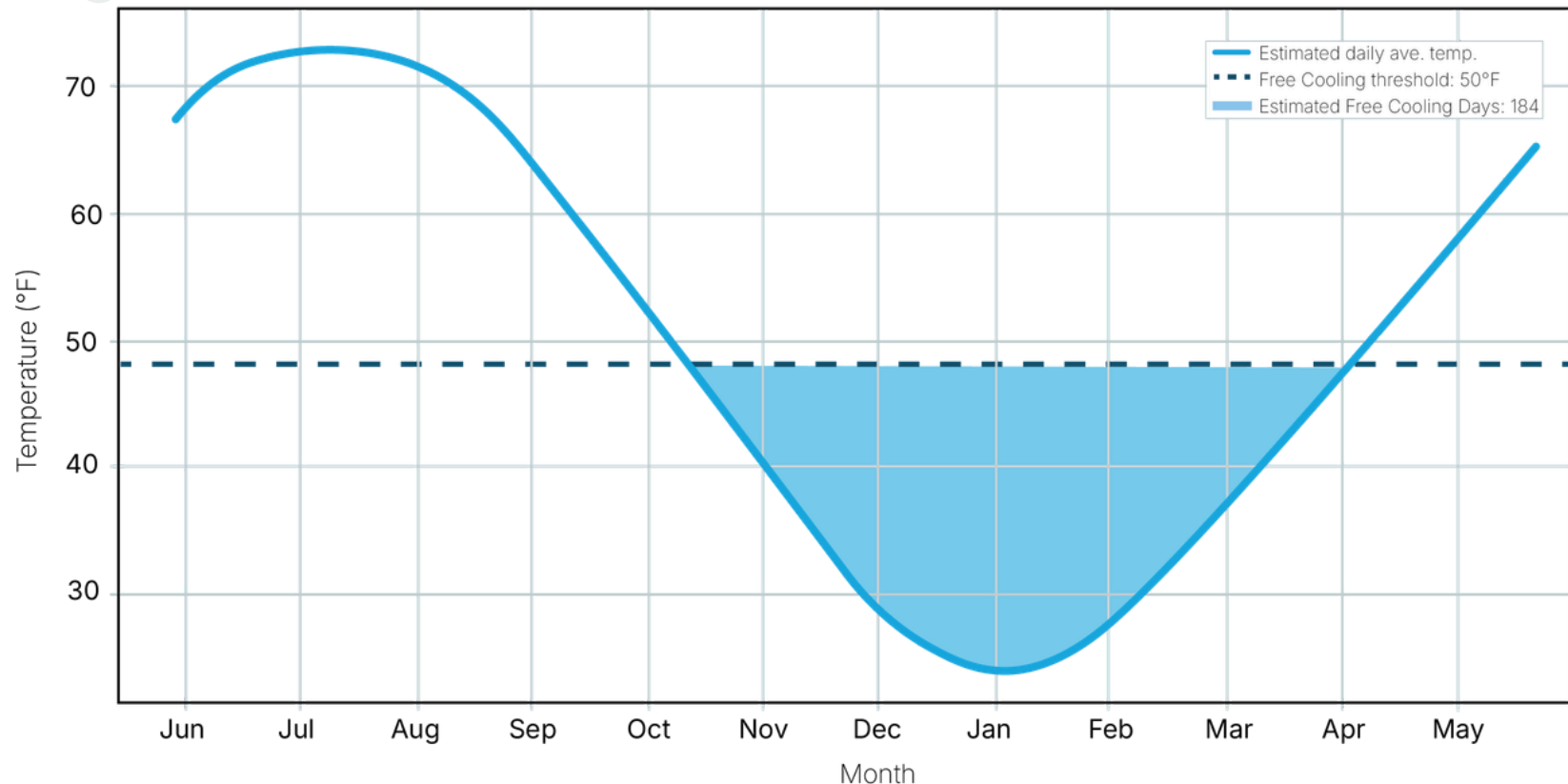
CLIMATE ADVANTAGE

Data Holdings leverages Wisconsin's cool climate to achieve free cooling for half of each year.

“ We work with the environment, not against it. ”

- Ryan Brooks, CTO/GM
Data Holdings

Estimated Daily Average Temperature and Free Cooling Days in Milwaukee, WI





**THE ONLY LEED GOLD
COLOCATION DATA CENTER IN WI:**

Our building holds a top-tier sustainability certification for energy and water efficiency and reduced emissions.

WATER SAVINGS

At Data Holdings, water is only used in our restrooms and breakroom plumbing fixtures. With a closed loop cooling system, no water is contaminated with heavy metals. And water is not evaporated to cool the equipment.

This saves 3.2 million gallons of water per year--that's enough to fill five Olympic-sized swimming pools.



**3.2
MILLION
GALLONS
OF WATER
SAVED
EACH YEAR**



Data Holdings invested in a permeable parking lot that uses a paver system to allow rain and snow melt to soak into the ground instead of running off into storm drains; this helps reduce runoff and pollution while supporting natural water absorption.

About 86,148 gallons per year of rain water and snow melt are absorbed by the permeable lots—that's enough water to supply ~2–3 households for an entire year.



ELECTRIC VEHICLE CHARGING

Our on-site, free EV chargers make it easier for clients, visitors, and employees to choose electric transportation. By supporting cleaner vehicle options, Data Holdings extends its sustainability efforts beyond facility operations and into everyday access to the data center.



RECYCLING OPTIONS

Data Holdings partners with Digital Bridge to recycle outdated computer equipment responsibly instead of sending it to landfills. Retired hardware is refurbished, repurposed, or safely broken down to recover valuable materials and handle hazardous components.

This reduces environmental impact and e-waste while supporting sustainable resource management for the community.

“

At Wisconsin Clean Cities, we believe in solutions that drive economic growth and environmental responsibility in tandem. Data Holdings reflects that vision—proving that data centers can power our digital future while supporting cleaner, more sustainable energy outcomes.

”

*- Fred Schnook
Board Chairman
of WI Clean Cities*

“

After years of operating our own data center in downtown Milwaukee, partnering with Data Holdings has proven to be one of the best infrastructure decisions we have made. Their team is exceptionally responsive, the facility is world-class, and the overall reliability has exceeded our expectations. What truly set them apart, however, was their commitment to sustainability, from zero water consumption and industry-leading PUE metrics to renewable energy options. Data Holdings demonstrated that organizations don't have to choose between performance, reliability, and environmental responsibility. You can have all three.”

*-Johnny Radtke
Director of Business Development
TSR Solutions*

“

As a Wisconsin-based provider, Hoyos Consulting cares about building networks in a way that is reliable, efficient, and responsible. Our move to Data Holdings gave us the opportunity to re-home our critical regional infrastructure from an aging, less efficient downtown Milwaukee building into a facility designed with sustainability in mind from the ground up. Data Holdings zero-water design, efficient PUE, and clear commitment to environmentally responsible data center operations were meaningful factors in that decision. That alignment matters to us. We call this state home, and we take seriously our responsibility to be thoughtful stewards of it.”

*- Andrew Hoyos
Hoyos Consulting*

Through Data Holdings, we are positioning the Tribe at the forefront of digital innovation. This investment strengthens our economic diversification while advancing sustainable practices that will serve both our community and the businesses and the customers they serve for decades to come.

- Brooks Boyd
Forest County Potawatomi
Community Chairman

